

June 27, 2018

## New and revised products especially for visitors to Japan

In the JR-West Group Medium-term Management Plan 2022 (announced this spring), the JR-West Group declared the goal of “2.6 million users for our travel products that are especially for visitors to Japan (for FY2017 + 1 million people),” and we are working to provide attractive products, services and a heartfelt welcome to inbound visitors.

In order to attract even more customers to the Kansai region, we have created a new product in collaboration with Universal Studios Japan, which is very popular with foreign visitors. In addition, in conjunction with the San’in Destination Campaign being held this summer, we are also revising existing products to enhance the appeal of travel to the San’in region.

\*For a list of unlimited-ride products and a summary of the revisions, please see [Attachment 1].

### **New product created in collaboration with USJ Co., Ltd.**

#### ● Sales of new set product combining various types of Universal Studios Japan admission tickets with a Kansai Area Pass or a Kansai WIDE Area Pass

Collaborating with Universal Studios Japan, we created a new set product combining a JR-West Kansai area rail pass and a Universal Studios Japan admission ticket. Since June 10, 2018, major overseas travel agencies have gradually begun selling this product to inbound tourists planning to visit Japan. We hope everyone will be able to conveniently and economically enjoy Universal Studios Japan as well as the entire Kansai region.

\*For details, please see the press release issued on the same day as this one.

### **JR-WEST RAIL PASS revisions in conjunction with the San’in Destination Campaign** [Attachment 2]

#### ● Expansion of area covered by the Kansai WIDE Area Pass

With the passes sold on and after July 10, access to Tottori will be improved by enabling users to ride the Chizu Express Line and the Inbi Line (between Chizu and Tottori).

\*In conjunction with this change, the price of passes purchased in Japan will be revised from ¥9,500 to ¥10,000.

#### ● Expansion of area covered by the San’in Okayama Area Pass

With the passes sold on and after July 1, users will be able to ride loop busses convenient for sightseeing in the cities of Tottori and Matsue (Loop Kirinjishi bus and Gurutto Matsue Lake Line bus).

\*For foreign visitors who will use the San’in Okayama Area pass to tour the San’in area, we sell the Manga Kingdom Tottori Total Experience Pass (¥1,000; valid for four days), which includes the admission fees of six facilities in Tottori Prefecture as well as a tour guidebook.

Period: July 1 (Sun.) to December 31 (Mon.), 2018

Facilities include: Mizuki Shigeru Museum, Goshō Aoyama Manga Factory, Tottori Nijisseiki Pear Museum (nickname: Nashikko-kan), Kurayoshi Figure Museum, Tottori Prefectural Flower Park, and Tottori Sand Dunes: The Sand Museum.

\*In conjunction with this change, the price of passes purchased in Japan will be revised from ¥5,000 to ¥5,500.

### **Other**

#### ● Year-round sales of the Sanyo-San’in Northern Kyushu Pass

We are continuing year-round the sales of the Sanyo-San’in Northern Kyushu Pass for travel from the Kansai area to the Northern Kyushu area (Kumamoto and Nagasaki).

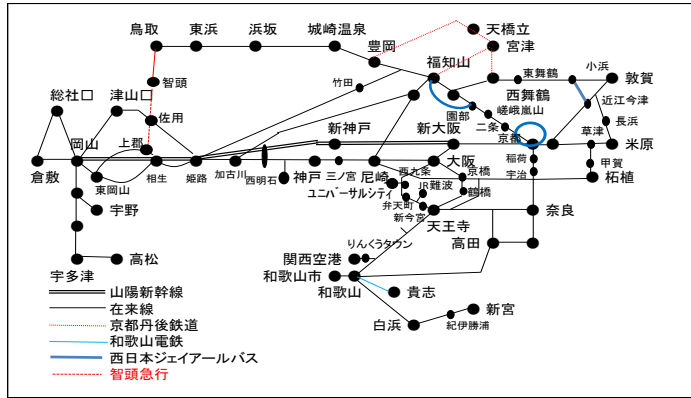
\*For details, please see the press release issued on the same day as this one.

# Unlimited-Ride Product List and the Summary of the Revisions

	Product Name / Period Valid	Revision Description	Rev. Date (2018)	Places Sold	¥ Price (current)	¥Price (after revision)
New Products	<b>USJ Set use Kansai Area Pass 1 – 4 days</b>	<ul style="list-style-type: none"> <li>Sold only at overseas travel agencies</li> <li>*Not sold in Japan</li> <li>Sold as set with USJ Studio Pass</li> <li>Usable trains and area are same as Kansai Area Pass</li> </ul>	6/10 -	Overseas	—	2,200 - 5,800
	<b>USJ Set use Kansai WIDE Area Pass 5 days</b>	<ul style="list-style-type: none"> <li>Sold only at overseas travel agencies</li> <li>*Not sold in Japan</li> <li>Sold as set with USJ Studio Pass</li> <li>Usable trains and area are same as Kansai WIDE Area Pass</li> </ul>	7/10-	Overseas	—	8,500
Existing Products	<b>Kansai Area Pass 1-4 days</b>	No change	-	Overseas	2,200-6,300	No change
				Japan	2,300-6,500	
	<b>Kansai WIDE Area Pass 5 days</b>	<ul style="list-style-type: none"> <li>Added Chizu Express Line and Inbi Line (between Chizu and Tottori)</li> <li>Price in Japan revised</li> </ul>	7/10-	Overseas	9,000	No change
				Japan	9,500	10,000
	<b>Kansai–Hiroshima Area Pass 5 days</b>	No change	-	Overseas	13,500	No change
				Japan	14,500	
	<b>Kansai-Hokuriku Area Pass 7 days</b>	No change	-	Overseas	15,000	No change
				Japan	16,000	
	<b>Sanyo-San'in Area Pass 7 days</b>	No change	-	Overseas	19,000	No change
				Japan	20,000	
<b>Hokuriku Area Pass 4 days</b>	No change	-	Overseas	5,000	No change	
			Japan	5,500		
<b>San'in-Okayama Area Pass 4 days</b>	<ul style="list-style-type: none"> <li>Added Loop Kirinjishi bus and Gurutto Matsue Lake Line bus</li> <li>Price in Japan revised</li> </ul>	7/1-	Overseas	4,500	No change	
			Japan	5,000	5,500	
<b>Hiroshima-Yamaguchi Area Pass 5 days</b>	No change	-	Overseas	11,000	No change	
			Japan	12,000		
<b>Okayama-Hiroshima-Yamaguchi Area Pass 5 days</b>	No change	-	Overseas	13,500	No change	
			Japan	14,500		
Route Products / Joint Products with Other JR Companies	<b>Hokuriku Arch Pass 7 days</b>	No change	-	Overseas	24,000	No change
				Japan	25,000	
	<b>Takayama-Hokuriku Area Tourist Pass 5 days</b>	No change	-	Overseas	14,000	No change
				Japan	15,000	
	<b>Ise-Kumano-Wakayama Area Tourist Pass 5 days</b>	No change	-	Overseas	11,000	No change
				Japan	12,000	
	<b>Setouchi Area Pass 5 days</b>	No change	-	Overseas	17,000	No change
				Japan	18,000	
<b>Sanyo-San'in Northern Kyusyu Pass 7 days</b>	<ul style="list-style-type: none"> <li>Year-round sales</li> </ul>	7/1-	Overseas	22,000	No change	
			Japan	23,000		

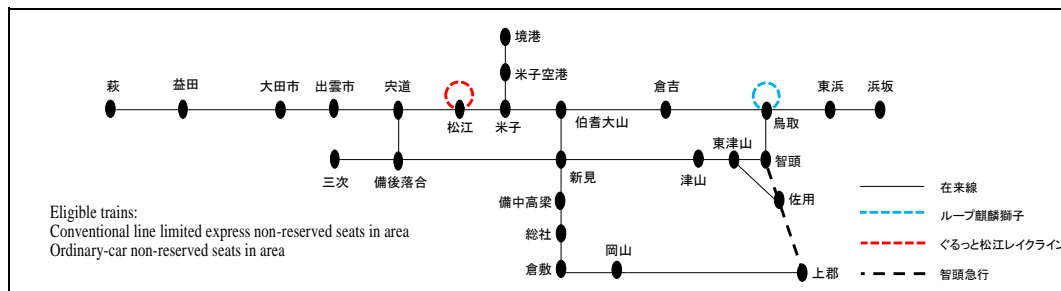
○Kansai WIDE Area Pass

- From Kansai Airport to Osaka, Kyoto, Kobe, Nara, Himeji, Okayama, Kurashiki, Wakayama, Shirahama, Kinokasa Onsen, Shiga/Tsuruga, and Amanohashidate; this pass enables unlimited travel in non-reserved seats on the Sanyo Shinkansen (between Shin-Osaka and Okayama; Nozomi and Mizuho trains included); on limited express, rapid, and regular train services in the area; and on West Japan JR Bus, Kyoto Tango Railway, Wakayama Electric Railway, and Chizu Express Line services.
- Unlimited use of Ekirinkun (rent-a-cycle) in the pass area
- Price: For 5 days, purchased abroad ¥9,000, purchased in Japan ¥10,000



○San'in-Okayama Area Pass

- In addition to non-reserved seats for limited express, rapid, and regular train services in the San'in-Okayama area, Chizu Express Line, Loop Kirinjishi bus, and Gurutto Matsue Lake Line bus services can be used.
- It is very convenient and economical to combine this pass with the Kansai WIDE Area Pass.
- Unlimited use of Ekirinkun (rent-a-cycle) in the pass area
- Price: For 4 days, purchased abroad ¥4,500, purchased in Japan ¥5,500



○Purchase/usage eligibility

This pass may be purchased and used only by persons who have a passport issued by an issuing authority other than the government of Japan and who have a stay status equivalent to “short-term visitor.”

○How to Purchase

(1) Purchases outside Japan can be done at an “early purchase discount price.”

① Purchases made at a travel agent outside Japan

- Purchase an exchange order at a travel agent outside Japan, and after arriving in Japan, exchange that exchange order for the actual pass at a station designated by JR West.

\*When making the exchange, please show your passport along with the exchange order.

② Purchases made via the Internet

- On the special website (English, Korean, traditional Chinese, simplified Chinese), submit an application between 27 and 2 days in advance to the usage start date.

(Reservation form input is in English only.)

- English <http://www.westjr.co.jp/global/en/> • Korean <http://www.westjr.co.jp/global/kr/>
- Traditional Chinese <http://www.westjr.co.jp/global/tc/> • Simplified Chinese <http://www.westjr.co.jp/global/sc/>

- After arriving in Japan, pay the fee at a designated station for receipt of the pass.

\*In cases where reservations have been made via the Internet, at the designated station for receipt of the pass, please show your passport, the email confirming the completion of reservation application submission, and your embarkation/disembarkation card (ED Card).

(2) Purchases made in Japan

- The passes can be purchased at major stations and the shops of major travel agents in the “JR-WEST RAIL PASS” area.

\*When purchasing the pass in Japan, please show your passport and your embarkation/disembarkation card (ED Card).